



2025 SUMMIT AGENDA

OCTOBER 1-3, 2025

Wednesday, October 1, 2025

Registration and check in begins at 2pm at the Holiday Inn
(3190 S Lincoln Ave, Steamboat Springs, CO 80487)

Join us for happy hour at



HARISON'S

starting at 4pm!

Thursday, October 2, 2025

Note that the Conference will take place at Olympian Hall:

Howelsen Hill Complex Olympian Hall

Located on the 2nd Floor

845 Howelsen Parkway

Steamboat Springs, CO

6:30am:

Harison's restaurant opens for breakfast

7:00am:

Shuttle leaves from the Holiday Inn to Olympian Hall

7:45am – 8:00am:

Welcome remarks – Bryan Scheer, MD

8:00am – 9:00am:

Keynote Speaker:



MICHAEL EASTER

Author of New York Times bestselling books [THE COMFORT CRISIS](#) and [SCARCITY BRAIN](#), Michael has made a career out of traveling the world to uncover practical ideas that help people live healthier, happier, and more remarkable lives.

9:00am – 9:15am:

Break

9:15am – 10:00am:

AI Panel: Innovating Rural Health

Why is AI important now? How can we adopt and leverage AI to work for us? Hear from two AI companies and rural hospital leaders about how to turn technology into time, revenue, and better patient care.

10:00am – 10:15am:

Break

10:15am – 11:00am:

Fact or Fallacy: The Physician Shortage

A physician panel led by Bryan Scheer, MD

11:00am – 11:15am:

Break

11:15am – 12:00pm:

Reimagining Rural Healthcare in the Age of AI

Jeffery Daigrepont, Senior Vice President at Coker Group

12:15pm:

Shuttle leaves from Olympian Hall to Holiday Inn

6:00pm:

Dinner hosted by *inReach* at Antonio's New York Pizza

2500 Village Dr., Steamboat Springs, CO 80487



Thursday Afternoon Activities (optional):

Golf

Pickleball

Steamboat Springs Scavenger Hunt

Hiking / Nature Walk

Horseback Riding

Friday, October 3, 2025

Location: Howelsen Hill Complex Olympian Hall;

Located on the 2nd Floor

Address: 845 Howelsen Parkway

Steamboat Springs, CO

6:30am:

Harison's restaurant opens for breakfast

6:30am:

Shuttle leaves from the Holiday Inn to Olympian Hall

**for those who want to attend optional inReach breakfast*

7:00am:

Shuttle leaves from the Holiday Inn to Olympian Hall

7:00-7:30am:

Optional *inReach* Breakfast

Learn more about *inReach* services and how we can help your hospital with specialty surgery, marketing, rehab, ophthalmology, and 24/7 virtual orthopedic support.

8:00-8:45am:

FACE Model

Bruce Loeffler, Co-Founder and President of Experience International

Learn how to master the art of customer service and service relationships from Bruce Loeffler, who spent 10 years at Disney World overseeing service excellence and will show you how to bring that same level of care and value to your own organization.



8:45am – 9:00am:

Break

9:00am-10:00am:

CEO Panel: Leading & Thriving in Rural Healthcare

Four accomplished rural hospital CEOs share the leadership strategies that keep their organizations strong, resilient, and innovative in the face of constant challenges. From retaining top talent and building a culture of getting things done, to overcoming financial pressures and navigating workforce shortages, these leaders will offer candid insights and practical takeaways you can bring back to your own organization. Expect real stories, hard-earned lessons, and an honest look at what it takes to lead and succeed in rural healthcare today.

10:00am-10:30am:

Optimizing Reimbursement for Rural Hospitals

Paul Baumert, Shareholder at Lutz

10:30am-10:45am:

Break

10:45am-11:15am:

Kristine Keefer Wolff

Chief Clinical Officer @ Ovation Healthcare

11:15am-11:45am:

Keeping Dialysis Care Local

Ron Kubit, CEO of TeleNeph, and Neal Jensen, CEO of Cobre Valley Regional Medical Center

11:45am-12:15pm:

15 years Later: Alliance, Nebraska

Lori Mazanec, CEO of Box Butte General Hospital

12:30pm:

Shuttle leaves Olympian Hall to Holiday Inn

Friday Afternoon Activities (optional):

Golf

October 2 – 5, 2025

Experience the Steamboat Spring Food & Wine Festival!